



SHOW PREVIEW

WORLD DEFENSE SHOW

GBP Aerospace & Defence will bring out bi-lingual (Arabic + English) print and digital issues of Show Preview at World Defence Show that will take place from March 6-9, 2022, in Riyadh, Saudi Arabia

Show Preview will bring to readers carefully curated news and articles pertaining to the region, from our global team of reporters and will be distributed onsite. Attendees will also be able to access the publication by using QR code.

GBP Show Preview provides a unique opportunity for companies to showcase their products and place interviews for the greatest possible visibility at World Defence Show. A 24 page issue in jumbo size: 228x300 is planned.

HIGHLIGHTS

- Show Preview is brought to you by an industry leading reporting team, that has reported from defence events in all regions of the world.
- Print issues of Show Preview (1000 copies total) will be distributed onsite.
- More than 8,000 digital copies will be sent via email to military, defence and industry professionals worldwide, with a special focus on the Middle-East and Asia.

Advertising Orders

February 15th

Size : 228 x 300mm at trim
With bleed - 234 x 306mm.

Editorial Profiles

February 10th

Content

provide 300-400 words + 1 or 2 HR photos.

Materials

February 20th

Publication Date

March 6th

Sponsorship Opportunities for Print and Digital SHOW PREVIEW are Available.

DISTRIBUTION

1,000 Printed Copies

Additional Distribution via QR code and Digital Copies

Reserve your Advertising Space in Show Preview for World Defence Show, Riyadh, Saudi Arabia Now!

FOR MORE INFORMATION, CONTACT:
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