



Daily News

DSA 2022

Bi-lingual Platform

Global Business Press is proud to be the official online publication for Defence Service Asia Exhibition and Conference (DSA) with its internationally reputed publication GBP Show Daily.

The 17th edition of DSA (DSA 2022) will take place from 28-31 March 2022 at Malaysia International Trade and Exhibition Centre (MITEC) in Kuala Lumpur.

The high-quality print editions of GBP Show Daily will be made available on all three days of DSA 2022 onsite. Attendees will also be able to access the publication by using QR code.

GBP Show Daily will bring to readers carefully curated news and articles pertaining to the region, from our global team of reporters and will be distributed onsite.

DSA 2022 is the biggest and most efficiently organized Defence and Homeland Security show in Asia showcasing world's most advanced technologies, systems, hardware and electronic warfare that the market has to offer.

Advertising Orders

March 10th

Materials

March 15th

RESERVE YOUR ADVERTISING SPACE IN DAILYNEWS FOR DSA 2022, NOW!

FOR MORE INFORMATION, CONTACT:
vittorio.prudente@gbp.com.sg

WWW.GBP.COM.SG.COM



HIGHLIGHTS

- 2,000 printed copies of GBP Show Daily will be distributed onsite to conference attendees, visitors and exhibitor stalls.
- GBP Show Daily is popular at defence shows and trade exhibitions worldwide, due to its handy size and quality editorial content.
- E-edition of GBP Show Daily will be emailed each morning of the exhibition for unprecedented local and international exposure.
- More than 3,000 digital copies will be sent on email to military, defence and industry professionals worldwide, with a special focus on the Middle-East and Asia.

DISTRIBUTION

March 28-29-30

2000 printed copies per day

Digital Daily News

3000 copies per day

Sponsorship Opportunities for Print and Digital GBP Show Daily (Official Show Dailies) are Available.