



SHOW PREVIEW Eurosatory

GBP Aerospace & Defence will bring out print and digital issues of Show Preview at World Defence Show that will take place from June 13-17, 2022, in Paris, France.

Show Preview will bring to readers carefully curated news and articles pertaining to the region, from our global team of reporters and will be distributed onsite. Attendees will also be able to access the publication by using QR code.

GBP Show Preview provides a unique opportunity for companies to showcase their products and place interviews for the greatest possible visibility at World Defence Show. A 24 page issue in jumbo size: 228x300 is planned.

Sponsorship Opportunities for Print and Digital SHOW PREVIEW are Available.

HIGHLIGHTS

- Show Preview is brought to you by an award winning reporting team, that has reported from defence events in all regions of the world.
- Print issues of Show Preview (1,000 copies total) will be distributed onsite.
- More than 8,000 digital copies will be sent via email to military, defence and industry professionals worldwide, with a special focus on the Middle-East and Asia.

DISTRIBUTION

1,000 PRINT COPIES TOTAL

Additional distribution via QR code and digital copies

Advertising Orders

May 30th

Editorial Profiles

May 25th

Materials

May 25th

Publication Date

June 6th

RESERVE YOUR ADVERTISING SPACE IN SHOW DAILY FOR EUROSATORY 2022 NOW!

FOR MORE INFORMATION, CONTACT:
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IN OUR 30TH YEAR OF CONTINUOUS PUBLICATION, WE ARE READY FOR NEW MEDIA PARTNERSHIPS IN 2022!