

2026

MEDIA KIT

EDITORIAL CALENDAR



JANUARY



DIMDEX 2026

Doha, Qatar, January 19 - 22

Daily News (Print Show Daily)

digital Daily News (eBook)

Publication Dates:

DAY 1 – January 19th

DAY 2 – January 20th

DAY 3 – January 21st

DAY 4 – January 22nd

Deadline for advertising, sponsorships, advertorials and editorial participation

: **January 7, 2026**

APRIL



DSA 2026

Kuala Lumpur, Malaysia, April 20 – 23

Daily News

digital Daily News

Publication Dates:

DAY 1 – April 20th

DAY 2 – April 21st

DAY 3 – April 22nd

Deadline for advertising, sponsorships, advertorials and editorial participation

: **April 5, 2026**

MAY



SAHA EXPO 2026

Istanbul, Türkiye, May 5 – 9

Daily News

digital Daily News

Publication Dates:

DAY 1 – May 5th

DAY 2 – May 6th

DAY 3 – May 7th

DAY 4 – May 8th

Deadline for advertising, sponsorships, advertorials and editorial participation

: **April 20, 2026**

SEPTEMBER



ADAS 2026

Manila, Philippines, September 2 - 4

Publication Dates:

DAY 1 – September 2nd

DAY 2 – September 3rd

DAY 3 – September 4th

Daily News

digital Daily News

Deadline for advertising, sponsorships,
advertorials and editorial participation

: **August 20, 2026**



ADEX 2026

Baku, Azerbaijan,
September 30 - October 2

Publication Dates:

DAY 1 – September 30th

DAY 2 – October 1st

DAY 3 – October 2nd

Daily News

digital Daily News

Deadline for advertising, sponsorships,
advertorials and editorial participation

: **September 10, 2026**

NOVEMBER



INDO DEFENCE EXPO & FORUM 2026

Jakarta, Indonesia, November 18-21

Publication Dates:

DAY 1 – November 18th

DAY 2 – November 19th

DAY 3 – November 20th

Daily News

digital Daily News

Deadline for advertising, sponsorships,
advertorials and editorial participation

: **November 10, 2026**

DailyNews 2026 RATE CARD

RUN OF BOOK

PRINTED DAILY

SIZE	SPECIFICATION (WxH)	BLEED (All Around)	1x	2x	PRICE US\$ 3x	4x
Full Page	228x300 mm	3mm	\$6,000.00	\$10,000.00	\$12,000.00	\$14,000.00
1/2 Page	228x156 mm	3mm	\$4,000.00	\$7,000.00	\$10,000.00	\$11,000.00
1/3 Page-Horizontal	228x100 mm	3mm	\$3,000.00	\$5,000.00	\$7,000.00	\$9,000.00
Market Place			\$750.00	\$1,500.00	\$2,000.00	\$2,500.00

COVERS

SIZE	SPECIFICATION (WxH)	BLEED (All Around)	1x	2x	PRICE US\$ 3x	4x
IFC-Inside Front	228x300 mm	3mm	\$7,000.00	\$12,000.00	\$15,000.00	\$16,000.00
IBC-Inside Back	228x300 mm	3mm	\$6,000.00	\$10,000.00	\$12,000.00	\$14,000.00
OBC-Outside Back	228x300 mm	3mm	\$8,000.00	\$13,500.00	\$16,000.00	\$18,000.00

RUN OF BOOK

e-BOOK DAILY

SIZE	SPECIFICATION (WxH)	BLEED (All Around)	1x	2x	PRICE US\$ 3x	4x
Full Page	228x300 mm	3mm	\$3,000.00	\$5,000.00	\$6,000.00	\$7,000.00
1/2 Page	228x156 mm	3mm	\$2,000.00	\$3,000.00	\$5,000.00	\$5,500.00
1/3 Page-Horizontal	228x100 mm	3mm	\$1,500.00	\$2,500.00	\$4,000.00	\$4,500.00
Market Place			\$350.00	\$700.00	\$1,000.00	\$1,250.00

COVERS

SIZE	SPECIFICATION (WxH)	BLEED (All Around)	1x	2x	PRICE US\$ 3x	4x
IFC-Inside Front	228x300 mm	3mm	\$5,000.00	\$8,000.00	\$10,000.00	\$11,000.00
IBC-Inside Back	228x300 mm	3mm	\$3,000.00	\$5,000.00	\$6,000.00	\$7,000.00
OBC-Outside Back	228x300 mm	3mm	\$3,000.00	\$5,000.00	\$6,000.00	\$7,000.00

Notes: Prices 1x are per day, Prices 2x are total for 2 day-booking, Prices 3x are total for 3 day-booking, Prices 4x are total for 4 day-booking.